Command on Demand™

"just click-n-run"

Command Software Systems

Utilities Web Site Model

Software Utility web sites and ASPs are perfect examples. Command On Demand™, with its best-of-breed virus scanner, makes the perfect compliment to any portal offering free or fee-based computer utilities and services such as backup, system diagnostics, archiving, and help desk. Command on Demand™ could be deployed as a free service to attract and retain customers, be offered as a fee-based monthly service as part of your service package or individually priced per use. There is nothing for the customer to install, manage or maintain. Command on Demand™ is so easy to use, any business, student, or consumer will use it over and over again!

Internal Support Diagnostics Model

Many medium and large businesses, government agencies, and schools maintain an internal Help-Desk for their employees and customers. Services are focused on helping users with computer problems which include diagnostics and repair. Many computer help desk calls are initiated by problems caused by viruses that have been distributed around enterprises through email, as well as sharing information by floppy, zip™ disk and CD. By having the user perform a quick on-demand scan, any help-desk representative can quickly rule out a virus as the problem. Command on Demand™ could be installed on the help desk web site, available to all through network and Intranet. Even remote users anywhere around the world would be able to access this powerful virus scanner. There is nothing to install, configure or maintain by the end-user. Command on Demand™ makes the perfect compliment to any Help-Desk.

ISP and Web Portal Model

The ISP market continues to be extremely competitive where the basic service, connection to the Internet, has become a commodity. ISPs today must spend huge amounts of money on advertising as well as complimentary services to differentiate themselves. Web portals today are usually categorized into Commerce, Content, and Community. Most have business models including advertising as part of their revenue generation. Web Portals also must spend tremendous amounts of money on marketing to attract, retain and have users revisit their site. User's click through and time spent on the site are the criteria used by advertisers to make their purchasing decisions. Command on Demand™ can help both ISPs and Portals differentiate themselves, provide added value, attract and retain users and most importantly KEEP USERS ON THE SITE. AntiVirus is the number one selling utility in the world as new viruses are released to the masses every day. Command on Demand™ provides the world's best Virus scanner at the click of a button on your site. The typical scan of a users hard drive takes between a minute to several minutes, depending on the number of files stored and scanned. Most users will wait and watch the scan in action, which is the perfect time to present useful and interesting marketing messages, promotions and advertisements. This service to your users is so compelling, they will most probably return to your site over and over again, just for the AntiVirus scan.

System Requirements:

Web Server	Client
Windows NT/2000	Windows 9x, NT/2000
Unix	Internet Explorer or Netscape

For more information and demonstration of "Command on Demand™", contact Command Software Systems, Inc.

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