

# Command on Demand™

“just click-n-run”

Command Software Systems' Command On Demand™ is an On-Demand Virus scanner that provides a quick and easy checkup, or a second opinion for computer users with Internet access. There is nothing for the end-user to install, configure or maintain - just Click and Run! Command On Demand™ is the only product on the market that offers you a totally portable and scalable solution to meet your unique needs and goals. Install it on your web site and it immediately becomes sticky. Visitors will turn up more often and stay longer because of the scanning. It is available to everyone with access to your site. Command will continually provide you with the latest virus protection to help your users and customers identify and repair past, current and newly found malicious viruses, Trojans and worms. All Command AntiVirus software products are driven by the legendary F-Prot Professional engine, famous for it's best-of-breed speed, detection and disinfection. Because of this flexibility, Command On Demand™ can be used in the following applications:

## Corporate Model

Corporations are constantly looking for more solutions to the all-pervasive Virus problem. It is commonly accepted practice to have more than one AntiVirus program protecting your information assets. With the Command On Demand button in place, there is nothing to configure, install or maintain. Command on Demand is always up to date with the latest antivirus definitions and scan engine. No need for an update - users just click and run with no loss of productivity.



## Advertising Model

Advertisers are continually looking for new mediums to expand their market presence and messaging. Traditional print, TV and Radio advertising has dramatically expanded into the Internet. Tens of millions of businesses, students and consumers use the web every day in search of content, commerce, and community. Web site Banner Advertising has become as commonplace as TV and print advertising. Command on Demand™ is the perfect new vehicle to provide an extremely valuable service as well as an advertising mechanism. The typical virus scan takes between a minute and several minutes, depending on the number of files stored and scanned. Most users will wait and watch the scan in action, which is the perfect time to present useful and interesting marketing messages, promotions and advertisements. Command on Demand™ could be provided free of charge to your customers, with the understanding that you will be using the scan as a marketing vehicle for your products or services.

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Command  
Software Systems

## Utilities Web Site Model

Software Utility web sites and ASPs are perfect examples. Command On Demand™, with its best-of-breed virus scanner, makes the perfect compliment to any portal offering free or fee-based computer utilities and services such as backup, system diagnostics, archiving, and help desk. Command on Demand™ could be deployed as a free service to attract and retain customers, be offered as a fee-based monthly service as part of your service package or individually priced per use. There is nothing for the customer to install, manage or maintain. Command on Demand™ is so easy to use, any business, student, or consumer will use it over and over again!

## Internal Support Diagnostics Model

Many medium and large businesses, government agencies, and schools maintain an internal Help-Desk for their employees and customers. Services are focused on helping users with computer problems which include diagnostics and repair. Many computer help desk calls are initiated by problems caused by viruses that have been distributed around enterprises through email, as well as sharing information by floppy, zip™ disk and CD. By having the user perform a quick on-demand scan, any help-desk representative can quickly rule out a virus as the problem. Command on Demand™ could be installed on the help desk web site, available to all through network and Intranet. Even remote users anywhere around the world would be able to access this powerful virus scanner. There is nothing to install, configure or maintain by the end-user. Command on Demand™ makes the perfect compliment to any Help-Desk.

## ISP and Web Portal Model

The ISP market continues to be extremely competitive where the basic service, connection to the Internet, has become a commodity. ISPs today must spend huge amounts of money on advertising as well as complimentary services to differentiate themselves. Web portals today are usually categorized into Commerce, Content, and Community. Most have business models including advertising as part of their revenue generation. Web Portals also must spend tremendous amounts of money on marketing to attract, retain and have users revisit their site. User's click through and time spent on the site are the criteria used by advertisers to make their purchasing decisions. Command on Demand™ can help both ISPs and Portals differentiate themselves, provide added value, attract and retain users and most importantly KEEP USERS ON THE SITE. AntiVirus is the number one selling utility in the world as new viruses are released to the masses every day. Command on Demand™ provides the world's best Virus scanner at the click of a button on your site. The typical scan of a users hard drive takes between a minute to several minutes, depending on the number of files stored and scanned. Most users will wait and watch the scan in action, which is the perfect time to present useful and interesting marketing messages, promotions and advertisements. This service to your users is so compelling, they will most probably return to your site over and over again, just for the AntiVirus scan.

## System Requirements:

Web Server  
Windows NT/2000  
Unix

Client  
Windows 9x, NT/2000  
Internet Explorer or Netscape

For more information and demonstration of “Command on Demand™”, contact Command Software Systems, Inc.

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